



# 2011 Mid Missouri Soap Box Derby

Presented By: Downtown Optimist Club of Columbia

[www.midmosbd.org](http://www.midmosbd.org)

June 19, 2011\* 7<sup>th</sup> & Broadway\* Columbia, MO (Rain Date: June 26, 2011)

## Invoice For Advertising/Sponsorship/Registration

Business/Sponsor: \_\_\_\_\_ By: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Car Art: \_\_\_\_\_ Banner Art: \_\_\_\_\_ Program Art: \_\_\_\_\_

Paid: Check #: \_\_\_\_\_ MMSBD: \_\_\_\_\_

### Corporate Sponsors

Please Initial Your Selection

**Gold Sponsor (1)**.....\$1,500.....

Includes: Key name on Raceday Banner, Name on MMSBD website, Name on program cover, full page outside back cover in color, Sponsorship of one derby car, including driver registration fee.

**Silver Sponsor (2)**.....\$1,000.....

Includes: Name on Banner, Name on MMSBD website, Name on program front cover, Full page ad inside program, Sponsorship of one derby car, including driver registration fee.

**Bronze Sponsor (4)**.....\$ 500.....

Includes: Name on Banner, Name on MMSBD website, Name on program front cover, Half page ad in program, Sponsorship of one derby car, including driver registration fee.

**Car Sponsor**.....\$150.....

Includes: Sponsor logo on both sides of car (sponsor supplies logo), Registration fee for driver, one-eighth page ad in program

**For Driver: Registration Fee**.....\$45 .....

(First-time driver also pays \$15. for AASBD helmet in addition to registration fee.)

### Program Sponsor

Advertising is in black and white; advertiser will supply camera-ready copy.

Full Page.....\$100 .....

Half Page.....\$ 75 .....

Quarter Page.....\$ 50 .....

Eighth Page.....\$ 25 .....

For more information and additional options, contact Rick McKernan at (573) 881-3471.